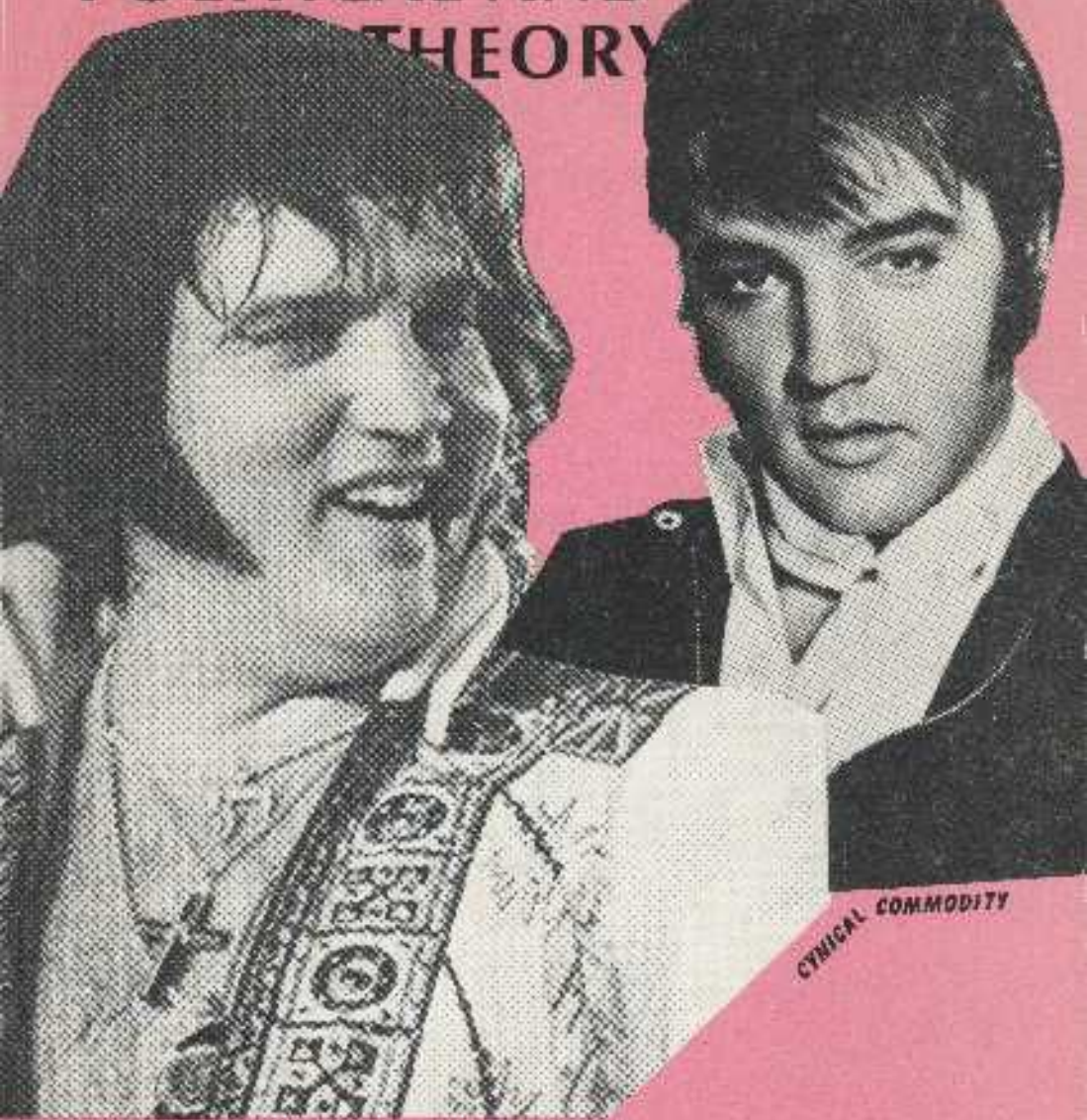


Canadian Journal of  
**POLITICAL AND SOCIAL  
THEORY**



**CYNICAL COMMODITY**

***THIS TIME WE ARE IN A FULL UNIVERSE,  
A SPACE RADIATING WITH POWER BUT  
ALSO CRACKED, LIKE A SHATTERED  
WINDSHIELD STILL HOLDING TOGETHER.***

**JEAN BAUDRILLARD  
OUBLIER FOUCAULT**

**Editor**

Arthur Kroker (Concordia)

**Managing Editor**

Marilouise Kroker

**Review Editor**

Andrew Wernick (Trent)

**Editorial Board**

C.B. Macpherson (Toronto)  
William Leiss (Simon Fraser)  
James Moore (Concordia)  
Michael Weinstein (Purdue)  
Deena Weinstein (De Paul)  
Eli Mandel (York)

Frank Burke (Manitoba)  
Dieter Misgeld (O.I.S.E.)  
David Cook (Toronto)  
Ray Morrow (Montréal)  
Pamela McCallum (Calgary)

**Editorial Correspondents**

Jon Schiller (Berkeley, California)

Robert Gehret (Boston, Massachusetts)

**Research Editor**

David Walker (Winnipeg)

**Review Editor**

The editors wish to thank Professor David Cook for his excellent efforts as review editor of the CJPST. With this issue, Dr. Cook completes his term as review editor of the Journal, but will continue to serve on the editorial board. Professor Andrew Wernick assumes the position of review editor for a term of two years. In addition to serving as Principal of Peter Robinson College at Trent University, Peterborough, Ontario, Dr. Wernick also teaches in the areas of sociology and cultural studies.

Subscription information should be addressed to:

C.J.P.S.T.  
Concordia University, Department of Political Science  
7141 Sherbrooke St. West  
Montréal, Québec H4B 1M8

The Journal Acknowledges with gratitude the generous assistance of the Social Science and Humanities Research Council of Canada/Conseil de recherches en sciences humaines au Canada.

La Revue tient à remercier le programme de formation de chercheurs et d'action concertée (Québec).

Publication of the Journal has been facilitated by the generous assistance of Concordia University, and in particular the Department of Political Science and the Office of the Dean of Social Science.

Indexed in/Indexée au: International Political Science Abstracts/Documentation politique internationale; Sociological Abstracts Inc., Advance Bibliography of Contents: Political Science and Government; Canadian Periodical Index, and Alternative Press Index.

Member of the Canadian Periodical Publishers' Association.

© Tous droits réservés 1984, Canadian Journal of Political and Social Theory Inc./Revue Canadienne de théorie politique et sociale, Ltée.

Printed at the University of Toronto Press, Downsview, Ontario.

Typeset at Composition G.L. Inc., Montréal, Québec.

ISSN 0380-9420 Printed in Canada

Canadian Journal  
of Political and Social Theory

Revue canadienne  
de théorie politique et sociale

Special Issue  
BAUDRILLARD'S CHALLENGE

Hiver/Printemps

Volume VIII: Numbers 1-2

THEORY WORKSHOPS

LEARNED SOCIETIES/SOCIÉTÉS SAVANTES 1984

6-7 JUNE, UNIVERSITY OF GUELPH

6 JUNE

- 9:30 PORNOGRAPHY/POWER/SEXUALITY  
Geraldine Finn. Eileen Manion. Patricia Hughes
- 1.30 TEXTUAL/SEXUAL POLITICS  
Pamela McCallum. Barbara Godard. Mary Niquist
- Evening: CJPST PARTY All Welcome

7 JUNE

- 9:30 SPECIAL SYMPOSIUM: RETHINKING RAYMOND WILLIAMS
- 1.30 THE CANADIAN DISCOURSE: TECHNOLOGY AND CULTURE
- Contact the CJPST for more information

## *Contents / Sommaire*

### **Jean Baudrillard: Special Thematic**

---

<b>Baudrillard's Challenge</b>	5
Sign and Commodity: Aspects of the Cultural Dynamic of Advanced Capitalism <i>Andrew Wernick</i>	17
Baudrillard, Critical Theory and Psychoanalysis <i>Charles Levin</i>	35
The Arc of Dead Power: Magritte/Baudrillard/Augustine <i>Arthur Kroker</i>	53
Further Readings on Jean Baudrillard	70

---

<b>Impasse: Democracy and Technology in Late Capitalism</b>	
Post-Keynesian Politics and the Post-Schumpeterian World <i>Robert Malcolm Campbell</i>	72

---

<b>Modern Encounters in Social Theory</b>	
Anthony Giddens's Theory of Structuration <i>H.F. Dickie-Clark</i>	92
From Georg Lukács: Hegelian Marxism and Ethics <i>Norman Fischer</i>	112
Elements of a Radical Theory of Public Life (II) <i>John Keane</i>	139

---

<b>Power/Ideology</b>	
The Idéologues Revisited: Ideology, Science and Perfectibility <i>Brian Head</i>	163
Ideology and the Critique of Domination (II) <i>John B. Thompson</i>	179

---

**Symposium**

The Politics of Western Marxism: Reflections <i>Russell Jacoby</i>	197
---	-----

---

**Reviews**

Bourgeois Cultural Ideology <i>Terry Eagleton</i>	205
Cynicism <i>Horst Hutter</i>	207

---

<b>Index to Volume VII</b>	220
----------------------------	-----

---

<b>Books Received</b>	222
-----------------------	-----

---